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FAQs Online Early Booking Bonus

Questions regarding the bonus and how it works

What is the Online Early Booking Bonus // How does it work?

With the Ski amadé Online Early Booking Bonus you have the chance to get your ski pass in advance at a lower price. Simply select the desired period and type of ski pass and you will then see the best price straight away.

How do I get a cheaper ski pass?

Cheaper ski passes for online early bookers can be booked via the following platforms:

- Ski amadé Online Ticketshop at www.skiamade.com
- Online Ticketshop of the Ski amadé ski resorts
- Ski amadé Guide App

To benefit from the Online Early Booking Bonus, we recommend booking your desired ski pass as soon as possible to receive the highest possible Bonus.

Can discounted ski passes only be bought online or also on site at the ticket office?

Discounted ski passes under the Online Early Booking Bonus can, as the name suggests, only be purchased online. Discounts such as the Junior Weekend Bonus, the Family Bonus from the 3rd child or group prices are still available at the ticket office.

Do I have to book in advance to benefit?

Discounted ski passes are only available in the Ski amadé Online Ticketshop. To benefit from the Online Early Booking Bonus, we recommend booking your desired ski pass as soon as possible to receive the highest possible bonus. The closer to the desired ski day means the amount of discount decreases.

Do I have to register to benefit from the Online Early Booking Bonus?

In order to receive the Online Early Booking Bonus, registration in the Online Ticketshop is not compulsory. But as a my Ski amadé Friend you also benefit from many other advantages:

- You receive a personalised Friends Card that you can top up again and again with the ski pass you want.
- You can take part in exclusive competitions.
- You receive benefits on holiday packages that are only available to Friends.
- Free rescue off the slopes (excl. helicopter rescue).
- You are always the first to know when there are ski pass and holiday offers or other benefits to be had.

Why has the Online Early Booking Bonus been introduced?

With the Online Early Booking Bonus, Ski amadé offers guests the chance to obtain a ski pass at a lower price than the point-of-sale price depending on the time of purchase and demand, despite the necessary price increase (which has been made necessary by the rapid rise in costs, such as for energy, renewal and maintenance of cable cars and snow-making machines, employees, etc.).

Will it only be possible to book ski passes online in the future?

No, it is important to us that we can advise our guests face to face about various concerns and this will also be possible in the future. In order to offer you the best possible advice on the one hand and on the other hand to ensure that you get onto the slopes quickly, all those guests who do not require personal assistance will be able to book ski passes online.

Questions about the ski passes and the discount

Does everyone get a discounted ski pass?

The contingent for the Online Early Booking Bonus is limited. To get the best price or a discounted ski pass, we recommend booking early. The time at which the quotas are used up varies greatly due to different factors, such as demand, the type of ski pass (whether a day pass or a multi-day pass) or the desired period (holiday period, weekday, etc.).

For which types of ski passes does the Online Early Booking Bonus work?

The Online Early Booking Bonus is available for all multi-day ski passes from 2 to 18 days and selected day passes. Availability for day passes varies depending on the ski area.

There is no Online Early Booking Bonus for the Ski amadé ALL-IN Card White/Gold/Green and the Super Ski Card ski passes.

How far in advance do I have to buy my ski pass in order to get a discount?

The point at which the quotas are used up varies due to different factors such as demand, the type of ski pass or the desired time period. No indication can be given as to how much earlier you need to book a ski pass in order to get a discounted ski pass. To get the best price or a discounted ski pass, we recommend booking early.

Do my Ski amadé Friends get even cheaper ski passes?

No. In the Online Early Booking Bonus there is a quota for everyone. However, as a my Ski amadé Friend you will always be the first to receive information on benefits and can therefore get a head start on information. Sign up for the Friends Club Newsletter right here. www.skiamade.com/my

Is it possible that the ski pass will get even cheaper?

No, the price displayed at the time of purchase is always the cheapest and therefore the best price. After that, the price will only increase until it reaches the maximum level = point of sale price.

What is the best price?

The best price is the price displayed in the Online Ticketshop. You can be sure that this will always be the lowest possible price for the selected period and ski pass.

When can I buy ski passes on the Online Early Booking Bonus?

Expected from the beginning of September 2026, ski passes will be available in the Online Ticketshop at the early bird price.

Tip: Sign up now for the newsletter in the my Ski amadé Friends Club at www.skiamade.com/my and always be the first to receive the information.

Can children/youths also benefit from the Online Early Booking Bonus?

Yes, whether you are buying for yourself or your children - discounted ski passes via the Ski amadé Online Early Booking Bonus are available for every age group. Simply select the right ski pass (adult, child, youth) and get the best price.

Questions about the point of sale price

What is the point of sale price?

The point of sale price is the fixed price at which ski passes can be purchased at the ticket office.